



HOT BOX
Fuel Your Moments, Anytime, Anywhere

Automated Vending Solutions for the Modern Consumer

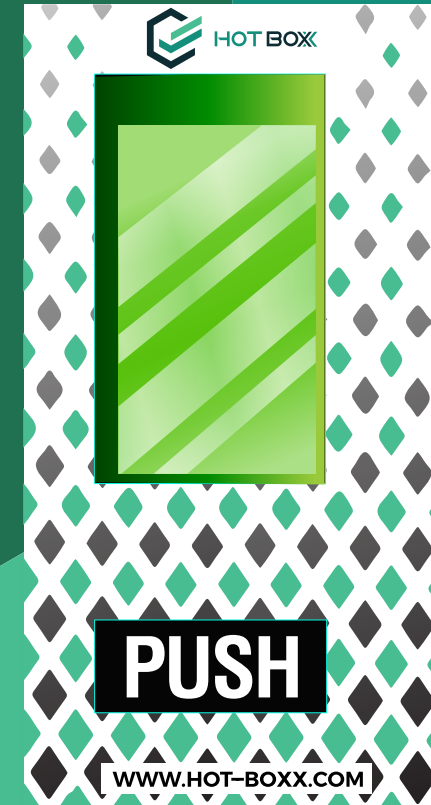
CONTACT:

Carl O'Neal, III

CO-FOUNDER & CHIEF EXECUTIVE OFFICER

(617) 510-1760 | carl@sustaininglight.com

www.sustaininglight.com



WHO WE ARE

Hotboxx offers customizable vending solutions that provide discreet, automated access to age-regulated products such as hemp, alcohol, and tobacco. Our machines serve the growing demand for contactless, convenient purchasing.

Hemp vending machines are revolutionizing consumer access to CBD and THC-A products. With increasing demand for on-demand, no-contact purchases, this is the perfect time for businesses to capitalize.

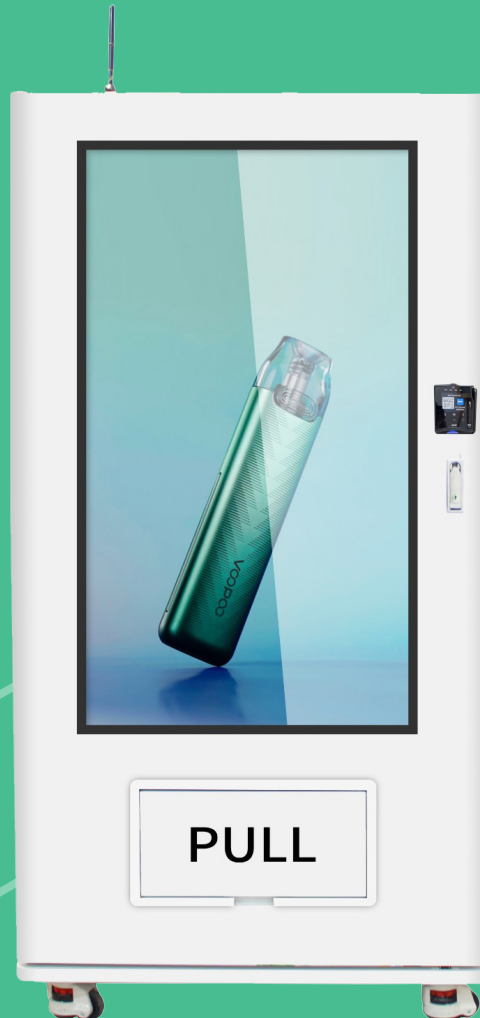


Spectra Strive
INVESTMENT SOLUTIONS



Market Opportunity

The CBD market in Puerto Rico is experiencing rapid growth, currently valued at around \$12 million and projected to grow at an impressive 30% annually over the next 5-10 years. This growth is driven by increasing consumer demand for wellness products, supportive local regulations, and the rise in tourism, particularly from hemp-friendly regions.



We offer a unique advantage by providing advanced vending machines equipped with facial recognition technology, ensuring compliance with local regulations while delivering convenience to consumers. These machines allow business owners to tap into the booming hemp market with minimal overhead, creating a new revenue stream in a highly profitable and growing industry. With projections showing continued growth in the CBD market, now is the perfect time for businesses to integrate this cutting-edge technology and attract new customers.

PRODUCT CATEGORIES:

- ✓ Hemp products
(THC-A, + CBD-infused beverages)
- ✓ Alcoholic beverages
- ✓ Pre-packaged snacks
- ✓ Tobacco products

CUSTOMIZATION

Machines can be tailored to different businesses (hotels, airports, etc.)

Vending Machines

WALL-MOUNTED MACHINES:

Compact, suitable for smaller spaces.

FREESTANDING MACHINES:

More product slots, larger venues.

REFRIGERATED MACHINES:

For alcohol and beverages.

Technology & Innovation

FACIAL RECOGNITION & AGE VERIFICATION:

Ensure secure, legal access to age-restricted products.

DIGITAL MARKETING PLATFORM:

Our machines serve as a marketing platform for brands, allowing targeted advertising on the machine's display.

REMOTE MANAGEMENT

Real-time data on sales, inventory, and remote pricing adjustments.

Revenue Model

DIRECT SALES

Revenue from selling machines to businesses.

ADVERTISING

Revenue from brands using Hotboxx for digital marketing.

PRODUCT SALES

Profit from hemp, alcohol, and other products sold through the machines.

PARTNERSHIPS

Offering location owners a percentage of net revenue to incentivize machine placement.



Competitive Analysis: Hotboxx vs. Competitors

Customization: Hotboxx machines are fully customizable to meet diverse business needs, offering flexibility in product offerings.

Ease of Use: Our intuitive interface enhances customer experience and simplifies operations for businesses.

Advanced Age Verification: Hotboxx leads the market with facial recognition technology ensuring secure and compliant age verification.

No-Contact Transactions: We provide a seamless, no-contact vending experience, addressing the growing demand for contactless solutions.

Regulatory Compliance: Hotboxx is designed to meet stringent legal standards, ensuring full compliance with hemp and alcohol regulations.

Go-to Market Strategy

INITIAL FOCUS

High-traffic locations such as hotels, airports, and event venues.

EXPANSION PLAN

100+ machines in operation across key markets within 12 months.

PARTNERSHIPS

Collaborating with hospitality businesses, offering revenue-sharing models to gain placement

MARKETING STRATEGY

Use influencer marketing, social media campaigns, and direct outreach to business owners.

HEMP MARKET GROWTH:

The global hemp market is projected to reach \$47 billion by 2028, driven by increasing consumer demand.

PROJECTED REVENUE:

Revenue is forecasted to grow from \$360,000 annually in Year 1 to \$5.2 million by Year 5 with machine expansion and product sales.

PROFIT MARGINS:

We expect profit margins of 40-50% from vending machine sales and 50-60% from hemp and alcohol product sales, alongside additional ad revenue streams.

BREAK-EVEN POINT:

Based on the current sensitivity analysis, investors can expect to see returns on their investment by June 2025, positioning Hotboxx as a profitable and scalable venture in the rapidly growing vending machine and cannabis sectors.

**The Market
Opportunity**

USE OF FUNDS

Breakdown of the \$350,000 Investment:

40% TO MANUFACTURING AND MACHINE
PURCHASE.

20% TO INVENTORY STOCKING.

20% TO MARKETING AND SALES.

20% TO OPERATIONS AND OVERHEAD (INCLUDING
\$16K/MONTH FOR CATALYST BC CONSULTANTS).

Our Team



Carl O'Neal

CEO and visionary with a proven track record of success.



Thomas Ugbesia

Passionate about the business, bringing operational support.



Catalyst BC

World-leading consulting firm in the cannabis and hemp industry.

Milestones & Future Goals

PHASE 1

Deploy 50 machines within the first 6 months.

PHASE 2

Expand to 100 machines within 12 months.

PHASE 3

Introduce additional product lines, including food and non-alcoholic beverages.

PHASE 4

Begin franchise model or offer a licensing option.

How Do You Profit?

LET US PLACE THE MACHINES IN YOUR BUSINESS

- ✓ Partnering with us allows business owners to earn passive income with **minimal involvement**. Through our profit-sharing model, you'll receive **6% of top-line revenue** from the vending machines, which are designed to boost foot traffic by offering premium products.
- ✓ We have a product catalog detailing the various machines we offer, each with its own pricing options to suit your needs. If you prefer ownership, purchasing a machine provides full control over operations.

EXAMPLE: MONTHLY EARNINGS BREAKDOWN

- ✓ Assume each vending machine generates \$15,000 in sales per month. This is based on consistent consumer demand and strong foot traffic in high-traffic locations.
- ✓ **6% of \$15,000 = \$900** per month in passive income.
- ✓ Each machine offers **digital ad space** that can be sold to local or national brands. Assume we sell ad space at \$500 per month per machine.
- ✓ You could receive an additional **\$100-\$200** per month from the ad space (*depending on the revenue-sharing agreement for ad sales*).

TOTAL MONTHLY EARNINGS

- ✓ Profit from Machine Sales: \$900
- ✓ Potential Ad Revenue: \$100 - \$200
- ✓ Total Monthly Earnings: \$1000- \$1100

This passive income requires no additional effort from you beyond providing the space, power, and Wi-Fi access. **Over time, as consumer demand grows, these earnings can increase substantially.**

Q&A/Objections Handling

ADDRESSING YOUR CONCERNS



We understand you may have questions, and we're here to provide clarity and solutions to any concerns.

1. "Will the machine take up too much space in my business?"

Our machines are compact, taking up just a small footprint (roughly 6x6 sq ft), making them the most profitable use of space in your business.

2. "Will my customers actually use these machines?"

Our machines are strategically designed with ease of use in mind, offering a seamless, contactless purchasing experience. Additionally, the growing consumer demand for hemp and CBD products ensures that customers will engage with the machines. We also offer integrated marketing and signage to boost visibility and awareness.

3. "How will maintenance and restocking be handled?"

We take care of everything. From stocking and maintaining the machines to handling all technical needs, our team manages the entire operation. You simply reap the benefits!

4. "Are these machines and products compliant with local and federal regulations?"

Yes, our vending machines are fully equipped with advanced facial recognition and age-verification technology, ensuring they meet all local and federal regulatory standards. Additionally, all products stocked in the machines are sourced from local, legal hemp distributors who follow a stringent Certificate of Analysis (COA) process. This guarantees that every product meets quality and safety regulations. We also work closely with top legal teams to ensure ongoing compliance with evolving laws and industry standards.

A diagram illustrating an exit strategy. It features a central white hexagon with a dark teal border, containing the text "Exit Strategy". This hexagon is flanked by two teal arrow-shaped boxes pointing towards it. The left box is a lighter shade of teal and contains text about potential acquisition targets. The right box is a darker shade of teal and contains text about franchise potential. The background has faint, light teal geometric lines.

**POTENTIAL
ACQUISITION TARGETS:**

Major beverage or cannabis companies could acquire Hotboxx for its established vending network.

**Exit
Strategy**

**FRANCHISE
POTENTIAL:**

Eventually offering franchise opportunities to expand into new markets.

1. REVIEW PRODUCT CATALOG

Explore our range of vending machine options and choose the model that fits your business needs.

2. LOCATION ASSESSMENT

We'll evaluate your location to ensure optimal machine placement for maximum visibility and revenue.

3. CONTRACT & TERMS

Finalize partnership details and agreements, including revenue sharing and advertising options.

4. INSTALLATION & SETUP

Our team will handle machine setup, stock management, and training on how to maximize its potential.

5. LAUNCH & SUPPORT

Begin earning with your new vending machine, and enjoy ongoing support and maintenance from our team.

**Next
Steps**



Digital Marketing Opportunity

US DIGITAL ADVERTISING MARKET SIZE:

2023:
\$270 billion.

2024:
Projected to reach \$298.4 billion.

MARKET GROWTH POTENTIAL:
Online advertising spending is expected to reach \$450 billion by 2028.

Hotboxx vending machines are positioned to capitalize on this growing market by integrating digital advertising into high-traffic locations.



Business Benefits

Unlock a new revenue stream effortlessly with our premium hemp and CBD vending machines. We handle everything—from placement and stocking to full management—while you enjoy 6% of the top-line revenue just for hosting the machine.

It's the most profitable use of a 6x6 sq ft area in your entire business, requiring only access to power and WiFi.

With no maintenance on your part, you'll attract more foot traffic and generate passive income, all while offering in-demand products with built-in compliance and real-time tracking.





Maximizing Advertising Reach

DYNAMIC DIGITAL SCREENS:

Each Hotboxx machine is equipped with high-resolution digital screens, strategically placed to display targeted advertisements to passing consumers.

AVERAGE VIEWERSHIP:

Based on comparable industry models, Hotboxx machines in high-traffic areas can generate thousands of impressions per day, ensuring that advertisers reach their target audiences effectively.

REVENUE POTENTIAL:

About \$8 out of \$10 invested in ads in the country were devoted to digital advertising. With advertising slots sold to premium brands, each machine is capable of generating significant revenue.

Example Advertising Revenue Projections

ESTIMATED MONTHLY REVENUE FROM ADVERTISING PER MACHINE:

LOW TRAFFIC:

\$500 per month.

MEDIUM TRAFFIC:

\$1,500 per month.

HIGH TRAFFIC:

\$3,000 per month.

ANNUAL REVENUE POTENTIAL (BASED ON 100 MACHINES IN MEDIUM-TRAFFIC AREAS):

\$1.8 million in advertising alone.





Where Convenience Meets Innovation

Join us in revolutionizing retail with no-contact, premium vending solutions.

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